

# Alexandru Negurita

Date of Birth: 12/02/1987  
Mobile: +40753863911  
E-mail: alex@alexNBC.com  
Driving Licence: Yes

Blv. Nicolae Iorga, 52R1 sc. A  
Iasi  
700214  
Romania

## Profile:

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I'm a creative front-end developer offering broad experience in using both legacy and cutting-edge tools for the design and development of web applications. I've worked independently as well as leading teams of web developers using Agile methodologies. I love the work that I do and I work to create a positive working relationship with each one of my clients.

One of the things that I most love about web design and development is the constantly evolving nature of the industry and how there is always something new to learn. I'm always quick to add to my existing skill set and will continue to grow along with the industry. I bring a passionate drive for perfection, creative solutions, an eagerness to learn, and plenty of positive energy to any team.

You can also check my online portfolio at [www.alexNBC.com](http://www.alexNBC.com)

## Skills Summary:

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- Adobe suite (Photoshop CS5/CS6, Illustrator, After Effects CS5)
- Web design / logo / graphics
- CSS3 (LESS, Sass, Bootstrap v3)
- HTML5
- JavaScript (jQuery, Angular, Backbone)
- UI/UX
- WordPress
- Magento

## Employment History:

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### Pentalog

*Team leader front-end*

*July 2015 - Present*

Play a key role in building the MADE.com website in Magento to be responsive, intuitive and deliver high performance when it comes to mobile devices. Leading a team of 5 developers and 1 tester to achieve client goals and my responsibilities are:

- Evaluate, and revamp existing front-end code, identifying areas for improvement
- Building responsive and elegant web UIs with AJAX and similar technologies
- Work closely with back-end developers, creative and business teams, advising on front-end technical decisions for new site functionality
- Develop high performance web pages, minimizing load time.
- Evaluate the quality of code and provide quick, effective feedback to the team.

- Identify best-practices and evolutions in front-end development in areas including as HTML5/CSS3/SCSS and mobile web development.
- Contribute to project definition by suggesting technical and UI approaches that help achieve project goals.
- Lead the development and design of dynamic, interactive web pages using the latest web standards.
- Use my skills in developing cross-browser / cross-media between different browsers and devices.

As well as the role of SCRUM master:

- Guiding the team and organization on how to use Agile/Scrum practices and values
- Guiding the team on how to get the most of out self organization
- Removing impediments or guiding the team to remove impediments by finding the right personnel to remove the impediment.
- Building a trusting and safe environment where problems can be raised without fear of blame, retribution, or being judged, with an emphasis of healing and problem solving.
- Facilitating getting the work done without coercion, assigning, or dictating the work.
- Facilitating discussion, decision making, and conflict resolution
- Assisting with internal and external communication, improving transparency, and radiating information
- Supporting and educating the Product Owner, especially with respect to grooming and maintaining the product backlog.
- Providing all support to the team using a servant leadership style whenever possible, and leading by example

## Pentalog

*Front-end developer*

*February 2012 – July 2015*

- **Returns** – a project to help MADE.com warehouse employees have a better visibility on the returning products that clients refuse or sent back. My responsibilities on the project was to design the application using Photoshop and implement the responsive design using HTML5/CSS3 (SASS), Bootstrap, jQuery on the Symfony2 framework.
- **Unboxed** – Unboxed project is a social website that allows users to post images of their home or search images based on the products from MADE.com tagged by the users in their own images. They can get in touch, get new ideas on how to decorate rooms and such. My responsibilities on the project was to go to clients site in London, create and propose design mockup and UI/UX solutions. I then design the mobile part of the application with Photoshop and implement the design, both desktop and mobile, using responsive HTML5/CSS3 (SASS), Bootstrap, jQuery, Backbone.js on the Symfony2 framework.
- **CREI** – Pentalog internal application web application used for carrying out and managing annual employee evaluations. I've created mockups and designs then implemented them on the company platform using CSS3/HTML5/JavaScript
- **Juwi MacMillan** - one of the main pharmaceutical agencies in Germany offering branding and communication, medical marketing, public relations, medical education and online services, communication technologies to its clients.

I participated in the creation and the implementation of content, using CSS3/HTML5, JavaScript, jQuery for a suite of iOS applications used by the pharmaceutical representatives to present the selling products.

- Development of web applications based on received functional specifications.
- Graphic editing and slicing.
- Development of new components and features for the existing applications.
- Communication with the business analysts from the client.
- Bug tracking and fixing.

## Fanplayr

*Front-end developer*

*November 2011 – October 2012*

**Web Designer and Front-End Developer** within a company based in USA, California, using consumer commerce big data and proprietary "Smart and Targeted" algorithms to present online shoppers with real-time targeted offers that enable merchants to increase traffic conversion and to maximize profitability.

Responsibilities:

- **Design and development** of web applications and blog on WordPress using CSS3, HTML5, jQuery.
- **Responsible** for front-end development.
- **Maintenance** of the developed applications.
- **Collaboration** with the team.

## LeadSoft

*Front-end developer*

*November 2010 – February 2012*

**Web Designer - Developer** within a company in Iasi, specialized in providing web development solutions and services.

Responsibilities:

- Web sites **design**.
- **In charge of** web and mobile applications graphic design and usability.
- Logo **design** using Adobe Illustrator.
- Front-end **programming** with valid XHTML/CSS markup.
- **Search engine optimization**.
- **Testing** of the cross-browser compatibility.
- **Development** of Flash animations using ActionScript.
- Wordpress/Drupal/Joomla **skinning** and **development**.
- E-Commerce **design** and **development** using Magento.
- **Acting as Team Leader** for the web design team.

### **Skills used:**

Magento, Joomla, Drupal, WordPress, jQuery, JavaScript, ActionScript, Flash, CSS, XHTML, Illustrator

## DAZZ Group

Front-end developer

June 2009– September 2010

**Graphic Designer, Web Designer and Administrator** for a provider of gadgets in the field of automotive safety.

- Websites **design**.
- Products package **design**.
- Logo **design** using Corel Draw or Adobe Illustrator.
- **Development** of e-Commerce designs using Prestashop.
- **Administration** of the local network and web accounts.

### Skills used:

PrestaShop, Illustrator, Corel Draw, ActionScript 3, ActionScript 2, CSS, HTML

## Very Creative

Front-end developer

February 2006– September 2010

**Web Designer - Developer** within a company providing web design, corporate identity, SEO, graphics and printing services.

- **Design and development** of web applications according to the client's needs.
- **Maintenance** of the developed applications in order to ensure their functionality according to the required specifications.

### Skills used:

PhotoShop, ActionScript 3, ActionScript 2, CSS2, HTML, JavaScript

### Education:

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- **2006 – 2010 "Gheorghe Asachi" Technical University, Iasi**  
Bachelor's Degree in Computer Science, Faculty of Automatic Control and Computer Engineering
- **2002 – 2006 Colegiul National Mihai Eminescu**  
Highschool diploma in Computer Science

### Language:

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- **English (advanced)**